

FOR IMMEDIATE RELEASE

Hand-in-Paw, “Presents 4 Pets” in Full Gear
Pet Sitters’ Nationwide Campaign Helps Shelter and Rescue Pets

MT. LAUREL, NJ – September 13, 2011 – Pet sitters across the nation continue to join forces to help animals in need through the National Association of Professional Pet Sitters’ (NAPPS) sixth annual *Presents 4 Pets* campaign.

Presents 4 Pets is an annual collection drive conducted by NAPPS members, in conjunction with the Humane Society of the United States National Animal Shelter Appreciation Week (November 6-12, 2011), to provide shelters with necessary items to help them care for their residents. The campaign kicked off Memorial Day weekend and runs through October 2011.

Presents 4 Pets benefits shelter and rescue organizations by providing the necessary supplies to maintain a safe and comfortable environment for the animals in their care. In 2010, NAPPS’ members raised more than \$63,900 in cash and supplies. As part of the program, NAPPS members are reaching out to their clients and communities and encouraging them to collect and donate products. The list of items being solicited includes toys, treats, blankets, towels, rugs, beds, bleach, leashes, collars, coupons and newspapers. Individual NAPPS members will donate the items they collect to shelters and rescue groups in their area.

“We encourage all pet owners and pet lovers to get involved,” said Tiffany Hammer Manson, Chair of the NAPPS *Presents 4 Pets* Committee. “This is a great way to make a difference in the lives of shelter and rescue animals in your community.”

NAPPS encourages individuals wishing to participate in *Presents 4 Pets* to contact a pet sitter in their area. To find a local pet sitter, NAPPS provides a free nationwide referral network conveniently on its website, www.petsitters.org.

About NAPPS: NAPPS is the only national nonprofit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as “the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS’ nationwide “Pet Sitter Locator” at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

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