

## **FOR IMMEDIATE RELEASE**

### **National Association of Professional Pet Sitters (NAPPS) Elects Two New Board Members**

MOUNT LAUREL, N.J., January 11, 2012 – The National Association of Professional Pet Sitters (NAPPS), a nonprofit trade association dedicated to promoting the welfare of animals, recently announced the election of two leading professional pet sitters, Tiffany Hammer-Manson and Cyndy Lippert to join its Board of Directors, effective January 1, 2012.

The newly-elected board members will join the recently elected slate of officers, President John F. D'Ariano of *A Pet Sitter Plus* of Boynton Beach, FL; Past President Monica Leighton of *Professional Pet Sitting* in Venice, FL; President-Elect Sherry Suhosky of *Jack Rapid Runners, LLC* in Placitas, NM; Secretary Yvette Gonzales of *As You Wish, LLC* in Highlands Ranch, CO; Treasurer Kristen Burton of *Your Best Friend Pet Sitting* in Hamlin, PA; and current board members Director Marcia Breithaupt of *Liberty Home and Pet Services, LLC* in Naples, FL; Director Jessica Dwyer of *Whiskers At Home, LLC* in Bellevue, WA; Director Michele Gonzalez of *Fur Feather Fin Pet Care*, Owings Mills, MD; and Director Kara Jenkins of *TLC House & Pet Sitting Service, LLC* in Chandler, AZ.

NAPPS is the only national pet sitting association run by members, for members. The NAPPS Board of Directors is comprised of pet sitters, business owners and entrepreneurs who are leaders in the in-home pet care industry. In this capacity, board members are responsible for helping to guide the direction of the association, providing tools and support to foster the success of members' businesses, promoting the value of pet sitting to the public and advocating for the welfare of animals.

#### **Tiffany Hammer-Manson**

Tiffany Hammer-Manson, owner and manager of *White Rock Pet Services* in Dallas, was elected as Director. Prior to purchasing *White Rock Pet Services*, Tiffany owned a pet sitting service in New Orleans. The day before Hurricane Katrina hit, she and her husband packed up their pets and clients' pets and moved in with her mother in Dallas. Since Tiffany took over the formerly known *White Rock Dog Walking Service* in April 2009, she has renamed, rebranded and reorganized *White Rock Pet Services*. Currently Tiffany and her husband Mark have a family of four dogs and three cats. Since joining NAPPS in 2009, Tiffany continues to be an active member of the Website Task Force and currently serves as Chair of the Presents 4 Pets Committee.

**Cyndy Lippert**

Cyndy Lippert, Chief Officer of *Whiskers & Wags Professional Pet Sitting, LLC* in Killingworth, CT was elected as Director. Prior to starting *Whiskers & Wags Professional Pet Sitting*, Cyndy spent 18 years as an educator and school counselor and 6 years as realtor. Cyndy founded *Whiskers & Wags Professional Pet Sitting* in 2007 as an alternative to kenneling pets and vacation care. Recipient of the 2010 NAPPS Member in Action Award, Cyndy became NAPPS' Committee Chair for the Business Manual Committee in March 2010. Along with NAPPS Certification, Cyndy is certified as an assistant vet tech and active in local town committees.

“I'd like to welcome Tiffany and Cyndy into their new role as Directors and commend them for their commitment and dedication to NAPPS and the pet sitting profession,” said NAPPS President John F. D’Ariano. “With their knowledge and expertise, I’m confident NAPPS’ programs will thrive under their leadership.”

**About NAPPS:** NAPPS is the only national nonprofit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as "the most respected authority in professional pet sitting." It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS' free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at [www.petsitters.org](http://www.petsitters.org). For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at [facebook.com/TheNAPPS](https://facebook.com/TheNAPPS).

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