

## **FOR IMMEDIATE RELEASE**

November 16, 2010

### **Help your pets have a safe and happy holiday this year**

*NAPPS' Nationwide Referral Network is the No.1 Resource for Finding a Pet Sitter*

MOUNT LAUREL, N.J.— With the holidays fast approaching, pet parents are planning to visit family and friends all over the country for extended weekends or longer. The National Association of Professional Pet Sitters (NAPPS) wants to help relieve pets from holiday travel stress by helping pet parents find a qualified, professional pet sitter. The free NAPPS “Pet Sitter Locator” tool available at [www.petsitters.org](http://www.petsitters.org) can help pet parents find a local professional pet sitter that is licensed, bonded and insured professionally.

The NAPPS “Pet Sitter Locator” tool can make planning these getaways stress-free for both parents and pets. By hiring a professional pet sitter, family pets can avoid the trauma of travel and remain in the comfort of their own home, and pet parents can travel without the concern of the safety and happiness of their pet.

“The NAPPS ‘Pet Sitter Locator’ is a valuable online resource for locating pet sitters in all areas of the country,” said Monica Leighton, President of NAPPS. “With one simple search, pet parents have access to contact information for member companies, services provided and even details regarding their experience and expertise!”

Choosing a professional pet sitter is beneficial to both the pet and pet parent. While the parent is away, the pets will still play and be safe in their own home. Pets benefit from being in a stable, comfortable, familiar environment following their usual diet and exercise regimen and medical treatments, as necessary. Although the pet parent is out of reach, the pet still receives lots of love and personal attention.

Pet parents are foregoing the burden and anxiety of transporting their prized pet in exchange for peace of mind and additional security. With a professional pet sitter, the parent can rest assured that their pet is safe and well cared for, while their home is protected by crime deterrent measures provided by most professional pet caregivers.

“No longer do pet parents have to worry about inconveniencing family, friends and neighbors when leaving town,” said Leighton. “Today with the NAPPS ‘Pet Sitter Locator’ pet parents can hire a certified pet sitter with credibility and expertise, and can rest assured knowing that their pet is receiving the care and attention they deserve.”

**About NAPPS:** NAPPS is a national non-profit trade association dedicated to promoting the welfare of animals. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, “To be the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, nationwide

referral service, and quarterly teleconferences aimed to educate the pet owning public. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at [www.petsitters.org](http://www.petsitters.org). For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at [facebook.com/TheNAPPS](https://facebook.com/TheNAPPS).

###