

FOR IMMEDIATE RELEASE

National Professional Pet Sitters Week Honors Qualified Care Givers

Pet Parents Express Thanks to Professional Pet Sitters Nationwide, March 4-10, 2012

MOUNT LAUREL, N.J. February 21, 2012 —The annual celebration of professional pet sitters has pet parents gearing up to thank those trusted individuals who take care of their furry companions. The week-long event is held March 4-10, 2012 and recognizes the commitment and dedication of professional pet sitters nationwide.

“Choosing the right pet sitter can be equally as challenging as selecting a babysitter for your child,” said John D’Ariano, President of the National Association of Professional Pet Sitters (NAPPS). “The person you choose should be trained and professional. It’s a serious process and your pet sitter will not only be responsible for your pet, but will also have regular access to your home.”

To assist pet parents in the process of finding a professional pet sitter, NAPPS offers the following recommendations:

- Develop a set of questions and conduct a thorough interview via telephone and in-person
- Ask for multiple references and contact each of them personally
- Request proof of bonding and liability insurance coverage
- Schedule a time for the pet sitter and your pet to meet. Monitor the session and make sure he/she interacts well with your pet
- Look for a Certified Professional Pet Sitter, which indicates the pet sitter has the highest level of education in the industry

Services and fees associated with hiring a pet sitter can vary, so be sure to determine your specific needs prior to meeting with your potential pet sitter. The NAPPS website offers a nationwide referral network as a valuable online resource for locating professional pet sitters across the country. Accessible directly from the NAPPS website, www.petsitters.org, this free service provides contact information for all NAPPS members and pet sitting companies in the area. With one simple search, pet parents can learn all about the services provided, as well as details regarding the sitter’s experience and expertise.

About NAPPS: NAPPS is the only national nonprofit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as "the most respected authority in professional pet sitting." It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS' free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at www.petsitters.org. For more information on NAPPS,

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