

FOR IMMEDIATE RELEASE

LOCAL BUSINESS HONORED BY LEADING NATIONAL PET-CARE INDUSTRY ASSOCIATION

Bella's House & Pet Sitting Awarded "Business of the Year" by NAPPS

SCOTTSDALE, AZ, FEBRUARY 7, 2007 – The National Association of Professional Pet Sitters (NAPPS) has named Bella's House & Pet Sitting the association's Business of the Year. The formal announcement was made at the NAPPS Annual Conference Small Business Forum and Trade Show, held recently in Houston, Texas, which attracts pet sitters and business owners from across the country.

Bella's House & Pet Sitting is a professional home and pet sitting business. Established in 2002, Bella's House & Pet Sitting takes pride in providing personalized services and quality care for clients and their prized pets. Fully bonded and insured, the company provides a full range of services, including overnights, walks, day visits, runs, pet taxis, errands, and more.

Danielle Vasta, Owner of Bella's House & Pet Sitting, relocated with her family to Scottsdale in July of 1998. She started the business of house and pet sitting in the summer of 2002, and since then has gained a large two and four legged client base. While growing her business, Danielle has worked hard to set the company apart from the other services in the valley by paying close attention to detail, going above and beyond the call of duty, and building lasting relationships with clients and other business owners.

In order to be considered for this coveted title, members must complete a lengthy application and answer specific questions regarding what distinguishes their business as superior in the industry. The NAPPS Pet Sitting Business of the Year Selection Committee determines the winner.

The in-home pet care industry is one of the fastest growing in the country today, and NAPPS is a vital part of that development. As the leading resource for pet sitters and professionals engaged in the in-home pet care industry, NAPPS provides support, guidance, and valuable resources for starting and succeeding in the pet sitting business.

NAPPS is a national trade association dedicated to promoting the concept of in-home pet care, supporting the professionals engaged in at-home pet care, promoting the welfare of animals and improving and expanding the industry of pet sitting. NAPPS provides valuable credibility, networking and education to help foster the success of their members.

For more information on Bella's House and Pet Sitting, visit the Web site at www.bellashouseandpets.com. For more information on NAPPS, please contact the national headquarters: Phone: (856) 439-0324, E-mail napps@ahint.com, or visit the Web site at www.petsitters.org.

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CONTACT:

Danielle Vasta
Owner
Phone: (480) 330-4552
E-mail: info@bellashouseandpets.com