

FOR IMMEDIATE RELEASE

Professional Pet Sitters Eagerly Anticipate National Trade Conference *Pet Sitters Across the Nation to Gather January 27-29, 2012 for the NAPPS 2012 Annual Conference and Small Business Forum*

MOUNT LAUREL, N.J., June 16, 2011 – The National Association of Professional Pet Sitters' (NAPPS) 2012 Annual Conference and Small Business Forum, "*Play the Odds to Bigger Profits*", will be held January 27-29, 2012 at the Flamingo Resort in Las Vegas. Throughout the bustling three-day event, participants will attend educational sessions presented by renowned speakers, learn about the latest developments and discoveries in the pet industry and network with fellow professionals.

"The NAPPS 2012 Annual Conference is sure to be a top-notch experience for pet sitters," stated John D'Ariano, NAPPS President. "With an exciting slate of passionate professional speakers, valuable networking opportunities, and a lively, vibrant location, this will provide pet industry professionals with knowledge and tools needed to grow their businesses."

Held in glamorous Las Vegas, the 2012 Annual Conference will include a diverse array of workshops and sessions, ranging from cat and dog behavior to marketing and business operations. The conference will also include a trade show and award ceremony recognizing pet sitters excelling in their contributions and support of association programs.

Last year's event, held in New Orleans, drew pet industry professionals from across the country. Activities included various information-packed lectures, seminars, presentations and small-group sessions that ranged from self defense and animal law to geriatric pet care and social media. The conference also included a keynote speech from legendary Broadway animal trainer Bill Berloni, as well as a cat behavior seminar by Arden Moore, the Pet Edu-Tainer™.

"The 2011 NAPPS Conference was a great re-energizer, and pumped me up for the rest of the year. I had such a great time that I'm attending the 2012 Conference, and bringing along my full-time employee as well!" described Ann Gledhill of Pet Sitters, LLC in Smithfield, Va., a professional pet sitter since 2008.

Budget for Success with the NAPPS Payment Plan

Recognizing the special budgeting needs of small business owners, NAPPS is offering attendees a payment plan, with the option of paying registration fees in monthly installments. "We encourage attendees to take advantage of this payment plan and hope that they utilize the Annual Conference as not only an educational opportunity, but also as a chance to take a much-needed break following the busy holiday season," explained D'Ariano.

Attendees can register on the NAPPS website, www.petsitters.org. Those wishing to take advantage of the payment plan can do so by calling the NAPPS headquarters at 856-439-0324.

About NAPPS: NAPPS is the only national non-profit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as “the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS’ nationwide “Pet Sitter Locator” at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

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