

FOR IMMEDIATE RELEASE

June 21, 2010

**Excitement Grows for NAPPS 2011 Annual Conference and Small Business Forum
*Pet Sitters Across the Nation to Gather January 28-30, 2011***

MOUNT LAUREL, N.J. – The National Association of Professional Pet Sitters' (NAPPS) 2011 Annual Conference and Small Business Forum, "*Jazzing Up Your Business in the Big Easy*", will be held January 28-30, 2011 at the Royal Sonesta Hotel in New Orleans. Throughout the three-day event, participants will attend educational sessions presented by renowned speakers, learn about the latest pet products and services and network with fellow professionals.

"The NAPPS 2011 Annual Conference is sure to be a valuable experience for pet sitters," stated Monica Leighton, NAPPS President. "With a slate of energetic professional speakers, a vibrant location and priceless networking opportunities, the 2011 Annual Conference is the 'must-attend' event of the year for pet industry professionals."

The 2011 conference will include a diverse array of workshops and sessions, ranging from self defense and animal law to geriatric pet care and social media. The conference will include a keynote speech from legendary Broadway animal trainer Bill Berloni, as well as a cat behavior seminar by Arden Moore, the Pet Edu-Tainer™. Other significant events include a trade show and award ceremony recognizing pet sitters excelling in their contributions and support of association programs.

Last year's event, held in Orlando, Florida, drew pet industry professionals from across the country. The 2010 Conference activities included more than 18 information-packed lectures, seminars, presentations and small-group sessions provided by professional industry speakers including Dan Norman, columnist, professional speaker and the author of the book *Top Ten Selling®-The Lumberjack Chronicles*.

"Attending the conference was so much fun, and I met many industry peers," said Donna Naylor, NAPPS member and owner of a San Antonio-based pet sitting service. "The program line-up was fantastic – great topics and engaging speakers. I certainly plan on attending January 28-30, 2011 in New Orleans."

To register for the 2011 Conference, individuals can visit the NAPPS website, www.petsitters.org.

About NAPPS: NAPPS is a national non-profit trade association dedicated to promoting the welfare of animals. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, "To be the most respected authority in professional pet sitting." It does so by providing the tools and support to foster the success of its members.

Additionally, pet parents can benefit from NAPPS' free resources including a disaster preparedness guide, tips on how to select a pet sitter, nationwide referral service, and quarterly teleconferences aimed to educate the pet owning public. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

#

Media Contact:

Liz Cies

856-380-6811

ecies@ahint.com