

FOR IMMEDIATE RELEASE

**NAPPS Announces Conference Program—
Chock-Full of Training, Workshops, and Guest Speakers**

Professional Pet Sitters Eagerly Prepare for the 2013 Annual Conference in Texas

MOUNT LAUREL, N.J., September 28, 2012 – The National Association of Professional Pet Sitters (NAPPS) recently announced the highly anticipated program for the 2013 Annual Conference and Small Business Forum, being held in San Antonio, Texas this February. The theme of the event—*Position Pride, Passion and Promise in Your Business*—has professional pet sitters across the country gearing up for three days of workshops, training and networking with other professionals in the pet care industry.

NAPPS, a nonprofit organization dedicated to promoting the welfare of animals, is the only national nonprofit trade association that serves the needs of professional pet sitters. Members of NAPPS share the desire to promote excellence in the pet sitting industry through complete customer satisfaction. NAPPS encourages its members to take full advantage of the opportunities for professional advancement and continued education, including attending the annual conference.

“Like the conferences of years past, the 2013 event is sure to be an invaluable experience for professionals in the pet sitting industry,” said John D’Ariano, president of NAPPS. “In addition to the wonderful networking opportunities and the expert speakers being featured at this year’s conference, professional pet sitters will have the chance to gain the knowledge and tools they need to help grow their businesses.”

The 2013 Annual Conference and Business Forum is sure to be chock-full of networking opportunities and excitement, offering attendees a variety of workshops and sessions that will add to their specialized training and increase their knowledge as small business owners. Professional pet sitters from across the country will round up in sunny San Antonio to participate in these highly anticipated programs that are sure to help grow their business and/or advance their career.

Featured sessions, speakers and topics at the NAPPS 2013 Conference include:

- Discovering & Expanding Your Niche—*Bert McClure, SEO San Antonio*
- Talking to the Animals with the Real “Dr. Dolittle”—*Val Hart, Val Hart & Friends*
- Retirement Planning for the Professional Pet Sitter—*Leigh Cutter, Merrill Lynch*
- Covering Your Assets—*Robert “Lee” Mays Robert Mays Law*
- The Art of Saying No—*Lorna Riley, Chart Learning Solutions*

- How to Hire the Perfect Pet Sitter or Dog Walker—*Kristen Morrison*
- Stem Cell Replacement Therapy—*South Texas Veterinary Specialists*

An additional CPR/First Aid course will be offered on Sunday, February 10, from 12pm-5pm at a discounted rate of \$70 for all conference attendees. The course is also being offered to non-conference attendees for \$100.

NAPPS recognizes the special budgeting needs of small business owners and is offering attendees a payment plan to help prepare for the upcoming event. Through the NAPPS payment plan, attendees have the option to pay their registration fees in monthly installments leading up to the conference.

For additional information about the 2013 Annual Conference and Small Business Forum, visit the NAPPS website at www.petsitters.org. Those wishing to take advantage of the payment plan can do so by calling the NAPPS headquarters at 856-439-0324.

About NAPPS: NAPPS is the only national non-profit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as “the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS’ nationwide “Pet Sitter Locator” at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

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