

## FOR IMMEDIATE RELEASE

### Howdy, Partner!

*Professional Pet Sitters Eagerly Prepare for the 2013 Annual Conference in Texas*

MOUNT LAUREL, N.J., August 1, 2012 – The National Association of Professional Pet Sitters (NAPPS) is gearing up for the 2013 Annual Conference and Small Business Forum, being held February 8-10 in San Antonio Texas. Throughout the bustling three-day event, attendees will have the opportunity to participate in various educational sessions, where they'll learn about the latest developments in the pet-sitting industry.

NAPPS, a nonprofit organization dedicated to promoting the welfare of animals is also the only national nonprofit trade association that serves the needs of professional pet sitters. Members of NAPPS share the desire to promote excellence in the pet sitting industry through complete customer satisfaction. NAPPS encourages its members to take full advantage of the opportunities for professional advancement and continued education, including attending the annual conference.

“Like the conferences of years past, the 2013 event is sure to be an invaluable experience for professionals in the pet sitting industry,” said John D’Ariano, president of NAPPS. “In addition to the wonderful networking opportunities and the expert speakers being featured at this year’s conference, professional pet sitters will have the chance to gain the knowledge and tools they need to help grow their businesses.”

Held in scenic San Antonio, the NAPPS 2013 Annual Conference will feature a variety of workshops and sessions, ranging from animal behavior to best practices of business operations. During the three-day event, attendees will have the opportunity to participate in an industry trade show and exchange tips and ideas with other professionals in the pet sitting field. An additional CPR/First Aid course will be offered on Sunday, February 10, from 12pm-5pm at a discounted rate of \$70 for all conference attendees. The course is also being offered to non-conference attendees for \$100.

NAPPS recognizes the special budgeting needs of small business owners and is offering attendees a payment plan to help prepare for the upcoming event. Through the NAPPS payment plan, attendees have the option to pay their registration fees in monthly installments leading up to the conference.

For additional information about the 2013 Annual Conference and Small Business Forum, visit the NAPPS website at [www.petsitters.org](http://www.petsitters.org).

Those wishing to take advantage of the payment plan can do so by calling the NAPPS headquarters at 856-439-0324.

**About NAPPS:** NAPPS is the only national non-profit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as “the most respected authority in

professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS’ nationwide “Pet Sitter Locator” at [www.petsitters.org](http://www.petsitters.org). For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at [facebook.com/TheNAPPS](https://facebook.com/TheNAPPS).

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