

FOR IMMEDIATE RELEASE

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Leading Pet Sitting Association Collects “Presents 4 Pets” *NAPPS Launches Nationwide Campaign to Help Shelter and Rescue Pets*

MOUNT LAUREL, N.J. – Pet sitters across the nation have joined forces to help animals in need through the National Association of Professional Pet Sitters’ (NAPPS) “Presents 4 Pets” campaign. Now in its fifth year, this collection drive benefits shelter and rescue organizations by providing the necessary supplies to maintain a safe and comfortable environment for pets. NAPPS encourages pet lovers across the country to participate in the campaign, and make a difference in the life of shelter and rescue animals.

This national program will run until the first full week of November, coinciding with National Animal Shelter Appreciation Week, observed November 7 – 13, 2010, spearheaded by the Humane Society of the United States. As part of the “Presents 4 Pets” program, NAPPS members are reaching out to their clients and communities and encouraging them to collect and donate products for this worthy cause. The list of items being solicited by NAPPS includes toys, treats, blankets, towels, rugs, beds, bleach, leashes, collars, coupons and newspapers. Individual NAPPS members will donate the items they collect to shelters and rescue groups in their area.

“This program offers a great opportunity to help pet shelters and needy animals,” said Mandy Oram, Chair of the NAPPS Presents 4 Pets Committee. “We hope this program not only benefits the pets, but also generates awareness of community shelters and rescue organizations, and the important role they serve. By working together, pet lovers across the country can truly make a difference.”

NAPPS encourages individuals wishing to participate in “Presents 4 Pets” to contact a pet sitter in their area. To find a local pet sitter, NAPPS provides a free nationwide referral network conveniently on its Web site, www.petsitters.org. Pet lovers may also shop at FetchDog.com, where a percentage of their total purchase will be donated to “Presents 4 Pets.”

About NAPPS: NAPPS is a national non-profit trade association dedicated to promoting the welfare of animals. The Association aims to help the pet-owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, “To be the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, nationwide referral service, and quarterly teleconferences aimed to educate the pet owning public. To find a pet sitter in your area, check out NAPPS’ nationwide “Pet Sitter Locator” at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or find NAPPS on Facebook at facebook.com/TheNAPPS.

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